

IFMA Cincinnati Chapter

Board Meeting Minutes 04/12/17

8:30-10:00 AM

Conference Call 888-330-1716, Pass Code 2264069

Meeting held via conference call

ATTENDEES

Janice Neff, President

Jim Hull, Treasurer

Brent Degenhardt, Past President

Erin Rink, Secretary

John Onnen, Communications

Cindy Begley, Golf

Unable to Attend:

Mark McKiernan, Vice President

Margaret Kinkelaar, Programs

Jenn Kunz, Membership

Gerry Borgman, Chapter Partners

Last Meeting Follow-up

- Approval of March Board Meeting Minutes

New Business

- Board Outing - Gerry Borgman - will you plan for us?
- Look for more centralized location for board meetings
 - Brent offered City Wide offices in NKY
 - John offered Alpha Omega in Blue Ash
 - Janice suggested looking into Cincinnati State (room rental)
 - Erin suggested looking into Indiana Wesleyan (room rental)
 - Email sent to Indiana Wesleyan requesting information
- Email Hack
 - Requests for transfers from PNC Bank Account
 - Jim Hull to reach out to PNC to let them know what has happened.
 - \$12,000 was requested to transfer to an account in Texas. PNC will be notified to block any transfers unless approved by Janice or Brent
 - Requesting Jim Hull to be a signer on the account. Will need a

physical trip to the bank.

- March Program
 - Feedback
 - Should we partner again next year, or host our own event?
 - Good event - will need better communication to the Cincinnati chapter next year for more participation
 - Sponsorship levels were good - Sponsors do not expect to have a speaking part at a trade show.
- Reds Game
 - Feedback
 - Margaret did a fantastic job adjusting to the number of registrations and allowing us to still enjoy the outing.
 - Venue changed to Triple Play Party Suite (above Machine Room)
 - Intimate area for the size of the group we had. Very nice location!
 - We have a credit to be used this season. Margaret will provide Financial details at May Board Meeting.
 - Could use credit towards Reds Basket for Golf Outing
 - Credit needs to be used in 2017 Season.
 - Should we consider making this a member-only event and choose the smaller venue in the future. Major benefit in doing so is comfort during inclement weather.
 - Like the idea of keeping free to members and charging for guests
- Strategic Plan
 - Dust off the old plan and re-introduce at May Board Meeting
 - Brent will try and locate this in the boxes.
- Treasurer's Log
 - Introduction - Jim Habig and Gary Tout used for reconciling monthly deposits

Board/Committee Chairperson Reports

- Past-President
 - a. No Report
- President
- Vice President/Golf Committee Chairperson
 - a. No Report - Medical leave
- Treasurer
 - a. IFMA checking account; Beginning balance - \$34,306
Ending balance on 3/31/17 - \$33,627
 - Sponsorship received - \$8,750
 - The sponsorship summary is attached, 2017 budget is \$12,000

- P&L
- Revenue YTD March \$ 31,912
 - FY Budget \$ 54,080
- Expenses in March \$ 36,302
 - FY Expense \$ 59,850
- Delta (\$ 4,390)
 - (\$ 5,770)
- For the FY, we are ahead of budget to the positive by \$ 1,380
- There are 3 months remaining in the FY. Golf revenue is expected over the remaining months.
- The chapter remains in a strong financial condition.

- Secretary
 - a. No Report
- ChapterPartners
 - a. No Report
- Communication
 - a. Need to get May Program on website
 - a. Waiting to hear if the Zoo can accommodate us
 - b. Golf outing will be up by noon today
- Education - n/a
- Golf Outing
 - a. Proposed Fundraising Recipient, The Alois Alzheimer Center, Music Program
 - b. Contract - signed and submitted?
 - i. Cindy signed
 - ii. Deposit of \$1000 will be paid by Jim Hull
 - c. Posted to website?
 - i. Will be posted by noon today - after approval from Cindy and Erin
 - d. Costs from Maketewah
 - i. Back Yard Grill out - price went down by \$1/person
 - ii. Fees are same as last year
 - e. Keeping Happy hour/Networking event
 - 1. Will try and engage with Margaret on making separate program
 - f. Next committee meeting 4/20/17
 - g. Erin and Cindy will meet to discuss email blast/communication
- Membership - as of 04/11/17
 - Total Members -119
 - Associates - 49
 - Professional - 65
 - Lifetime - 0
 - Retired - 1

Young Professional -6

- Programs
 - a. May - New Program Choice in process
 - i. Margaret has reached out to Zoo to see if we can reschedule their date.
 - i. Waiting to hear if they can accommodate us in May
 - b. June - Duke Energy Envision Center
 - i. Confirmed; **20 people MAX**
 - ii. Janice will get info to John Onnen so it can get up on the website
 - c. July - Golf Outing
 - d. August - Cincinnati Zoo
 - i. May reschedule Mad Tree
 - e. September - Beth Osgood, CFM (J&J)
 - f. October - Brady Mick
 - g. November - National Speaker
 - i. Tie into WWP17
 - h. December - Annual Business Meeting
 - i. Location change or ok? Seems to be ok - confirm and book

Future Programs

- January 2018 - Music Hall
 - Michael Burson has reached out regarding a tour. He is the PM on site. If we can move this forward, we may consider it.
- Newport Aquarium
- Rumpke Recycling

Action Items

- Recruiting
 - Education
 - Social Media/Photography
 - Potential Laura Heekin - TRA

Noteworthy

- Mark McKiernan is recovering from surgery to repair TWO brain aneurisms.
- World Work Place - October 18-20 (Houston, TX)
 - Janice planning to attend
 - Member Drawing during August Program
 - Need to purchase WWP Early Bird ticket for this

