

# IFMA Board Meeting Minutes – September 2014

Date: September 3, 2014  
Location: City Wide Maintenance

Attendees: Brent Degenhardt, President  
Janice Neff, Vice President & Membership Chair  
Erin Rink, Secretary  
Gerry Borgman, Chapter Partnership Chair  
Kathleen Armstrong, Education Chair  
Beth Osgood, Past President – via phone  
John Onnen, Communication Chair  
Mark McKiernan, Golf Chair

Absent: Nina Downs, Program Chair  
Gary Tout, Treasurer

## **Presidents Report:**

“Giving Policy” – local chapter will need to get approval from IFMA National if donation exceeds 5% of expenses.  
2014 expenses - \$61,000 = 5% is \$3050

## **Treasurer Report:**

\$32,460.23 was the ending balance for August 2014  
Turner dropped off check from Golf outing for their Sponsorship and Foursome - \$1050

## **Communications Report:**

Beth taking over IFMA Social Media and LinkedIn

## **Chapter Partner Report:**

Chapter Partners are scheduled to present their “commercial” for rest of year  
In4mation – September  
Viox – October  
EMS/Planes – November

Letter will go out next week to kick off the Campaign to kick off so we can wrap up by end of year.

**John O.** - Rolling PowerPoint with Chapter Partners

Update Quarterly

Due for September meeting

**Brent** will reach out to John to discuss format:

Gold – individual slides

Silver – all on one page

Future Program Dates

Last Social event

**Membership Chair report:**

132 Members

77 Professionals

51 Associates

1 Young Professional

1 Lifetime Members

1 Retired (new designation)

1 IF – IFMA Fellow (new designation)

Janice needs program information from Nina – Brent will get with Nina to secure info.

Kimberly Cruise from Express Scripts (Professional) is interested in Membership Chair position

Scott Weaver from Engineering Excellence (Associate) is interested in Membership Chair position

Janice meeting with both of them to get a feel for their level of commitment and qualifications are.

New Member Meeting: Considering quarterly in 2015 to get new members a little more familiar with programs and organization. Ask what new members interests are and see how to get them involved.

Hank Wiley with Bockman (HVAC) is a new member and he is interested in getting involved

\*\*Discussion still open if Membership Chair should be an Professional member or if ok to have Associate Member

Thought the direction was to have Professional vs Associate in this position.

Need to reach out to each candidate to see what level of time commitment they can give.

Benefits of IFMA are different for Professional vs Associate Member

QUESTION: Is there a ratio of Professional vs Associates on the Board?  
Review bylaws – **Answer:** No ratio is specified in National Bylaws

### **Programs Report:**

Current Issues that need to be addressed:

Need meeting attendee's list after all monthly programs to go to Janice/Membership Chair?

Board Members are not registering

Running out of food

**Checklist** has been suggested again for ensuring all items are addressed for each program.

- Items to make the check list should include:
- Acoustics appropriate for a 40-50 person meeting
- Projector/Screen available for use
- Obstructions in the room
- Ready for a meeting (tables, chairs, etc)
- Place to put IFMA Sign (pop up)

**September 23rd:** 3CDC - Program Title?

Location GameWorks – Newport on the Levee

Chapter Partner to speak - GBBN – Jack Randall

GOLF OUTING CHECK PRESENTATION – HOSPICE – Donated \$3000

**October 21st:** Keynote Speaker – Creating Conversational Intelligence

Locations: Sharonville Convention Center

\$200 room charge negotiated down from \$1000 because they are now a member of IFMA.

Caterer is onsite

Lunch to start promptly at 11:30am – no networking time but will assign seating to allow for networking at lunch table.

Presentations for Chapter Partners will happen during Lunch

Viox will do the Chapter Partner speech – Adam Heaton or Mark Asbach  
Buffet will be served and eaten before presentation  
Speaker – 60-75 minute presentation  
Book - Janice read the book – thinks its Inspirational and personalized.  
All approved to purchase books for the October meeting and will raffle off  
Promote this program as “Bring a Professional Member”

**November 18th:** Part 2 of Brady Mick presentation  
**ALL:** Location suggestions – would like to have smaller atmosphere and more intimate.

**December 9th:** Holiday Social – Location TBD

**January** – Open

**February 12th** – Facility Expo

**Education Report: Nothing to add from August meeting**

**Golf Chair Report:**

Charity Donation – Hospice of Cincinnati  
Will give at September meeting - \$3000 (that includes \$495 in putting contest, Split the Pot and Jello Shots)

**Past President Report:**

**Beth** will report on Facility Fusion at October meeting

**Round Table:**

Laptop needs new battery. **Brent** will do this.

**Next meeting:** October 1, 2014 8am – Maketewah Country Club

