# IFMA Board Meeting Minutes – September 2013

Date: September 11, 2013 Location: Ethicon Endo Surgery

Attendees: Beth Osgood, President

Brent Degenhardt, Vice President

Gary Tout, Treasurer

Erin Rink, Secretary & Golf Chair Janice Juergens, Membership Chair

Nina Downs, Program Chair

Gerry Borgman, Chapter Partnership Chair

John Onnen, Communication Chair Kathleen Armstrong, Education Chair

Absent: Gary Rahn, Past President,

#### **Treasurer Report:**

Open Balance - \$26,641.03 Closing Balance - \$26,684.34 New Budget Year Computer at Best Buy to get new battery

No more bookkeeper

#### **Communications Report:**

We've had a few gliches with the website working through until new website is up and running.

Star Chapter will be our new website host – total redesign coming and will launch on October 15, 2013 – after golf outing to ensure no payment issues arise.

Constant Contact account will be deleted after new website - will save \$20/month.

## **Chapter Partner Report:**

Campaign will kick off after golf outing. Targeting November start

### Membership Chair report:

134 Members

83 Professionals

51 Associates

Need to update Membership Growth plan for 2014

We have a good proportion of Associates vs Professionals at this point.

Would still like to grow membership – Push for professionals – Associates will come.

We need to be sure to allow for networking time at the beginning of every meeting to benefit the membership.

#### **Programs Report:**

September – Garrison Wynn Guest Speaker

Joint meeting with the Dayton Chapter of IFMA

RSVP Event center – Start at 11:30am- Board to arrive earlier if possible

Buffet at 11:30

Announcements at 12:15

Presentation at 12:30

Book – offering a discount on Amazon on his book

Currently have 66 total signed up for the program between both Chapters

Max 125

October - Golf Outing

**November** – Digital Workflow Solution -Blue Book Presentation November 19<sup>th</sup>

Kathleen called references to be sure this isn't a sales pitch for the whole meeting. All references approved this program.

CFM Points available for members

Presenter will cover lunch costs.

## **Golf Chair Report:**

June 30<sup>th</sup> is the outing for 2014 – Confirmed

Charity –BeauVita – Housing for Developmentally disabled people by New Mercy West.

Baskets instead of Raffle – theme baskets will be available this year – make a list of items in the baskets and ask for donations from members

Full swing of soliciting donations, sponsors and golfers

## **Education Report:**

No Report

## **Presidents Report:**

IFMA Foundation is soliciting for money for foundation. There are various sponsorship levels. Tabled until later date.

# **Strategic Plan Update** – Brent Degenhardt

Update to meet 2013-2014 Goals and fill in status – See Strategic plan from Brent.

Next meeting: Wednesday, October 9, 2013. 8:00 AM Ethicon Endo Surgery.